



## **Murraylands Regional Tourist Association**

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[www.facebook.com/FloatfestAus](https://www.facebook.com/FloatfestAus)

## **Media Release**

**29<sup>th</sup> June 2015**

### **Pretoria Hotel takes over Floatfest's Naming Rights for 2016!**

The Murraylands Regional Tourist Association are proud to announce that Floatfest for 2015 was able to produce yet another South Australian record breaking result with 156 participants this year, 138 for 2014. The MRTA would like to thank Mannum Waters for their support as naming right sponsor of the event for both 2014 and 2015.

A new year brings a new challenge and the MRTA are excited to announce that the Pretoria Hotel have taken on the naming right sponsorship for 2016. The Pretoria Hotel are keen to help the MRTA with their vision to grow the event to one day break the World Record, currently over 1000 registered participants.

"We believe the Murraylands is rich in history and has much to discover, we encourage you to 'linger a while longer' in our Region. We invite tourists to come and visit, stay for a while, visit the local attractions, and experience the diversity of the region", said Jen Whitehorn the event coordinator of Floatfest and Chair of the MRTA.

Floatfest aims to continue to grow to feature a variety of market stalls, have regional food on offer and much more. Trade stalls are also a plan into the future to show just how much fun can be had camping within the region.

Don't forget to save the date, 2016's event will once again be held at Mary Ann Reserve on **30<sup>th</sup> April and 1<sup>st</sup> of May.**

For more information visit

[www.floatfest.com.au](http://www.floatfest.com.au),

[www.facebook.com/FloatfestAus](https://www.facebook.com/FloatfestAus)

Call Jen Whitehorn on 0448 533 147

Or send an enquiry through to: [info@floatfest.com.au](mailto:info@floatfest.com.au)



*Don't forget our region's hash tags:*

#SouthAustralia

#Playpause

#Murrayriver

#Waterplayground

